



Name: Rachit Shah

I am an optimistic BBA student who is passionate to grow and learn in its entrepreneurial journey.

CONTACT DETAILS

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id:

SOFTWARE SKILLS

PHOTOSHOP Excel
POWERPOINT

CERTIFICATE/PUBLICATIONS/ WORKSHOPS/CONFERENCES

- o Advance Excel
- o Time Management

DISTINCT COURSES

Course Name

1. Digital marketing
2. Successful negotiation
3. Professional email writing

AREA OF INTEREST

- o Entrepreneurship o Marketing
- o Buisness

HOBBIES

- o Sports
- o Cooking
- o

EDUCATION

BBA **2020-22**
CGPA: 7
Institute of Management
JK Lakshmi pat University Jaipur

12th Grade **Year** **2021**
Percentage: 95
School Name: A.I.S The Gurukul
CBSE Board

10th Grade **Year** **2019**
P̄ercentage: 75
School Name: A.I.S The Gurukul
CBSE Board

INTERNSHIP

Duration **Two Month**
FROM **1 June to 31 July**

Marketing intern at mdh
Worked on a project of improving marketing strategy of mdh

PROJECTS

Project Title **CAPSTONE** **DURATION** **A DDAY**

I have done a complete research and case study.
How Nyka become a successful company and what up and downs it has faced etc

EXTRA CURRICULAR INVOLVEMENT

- **Swaraj workshop on sustainable development**
- **Sports**

